ASUS X543

Classic design. Classic colors

15.6" For Students | Gamer | Designer | Music Lovers

Intel CORE i7 8th Gen

	Intel® Core™ i7 Processor	Discrete graphic	SonicMaster	1.8mm Key Travel distance	Type-C USB	Safeguards the battery	IceCool

Classic design. Classic colors.

ASUS X543 is powered by a choice of Intel® processors with up to 12GB memory for smooth and responsive performance. This Windows 10 laptop also features up to NVIDIA® GeForce® MX110 discrete graphics, making it an ideal daily computing platform.

Powered by Intel® Core™ i7 processor. Intel's most powerful processor for what's coming

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Elegant, lightweight design

ASUS X543 is solidly built and weighs just 1.9kg — ideal if you're always out and about. It has a touch of elegance thanks to a brushed silver or grey finish that turns heads and makes sure you stand out from the crowd.

Designed for productivity and entertainment

Up to an 8th Generation Intel Core i7-8550U processor and NVIDIA GeForce graphics give ASUS X543 more than enough oomph for daily productivity tasks and entertainment.

Superfast data, large storage capacity

The dual-storage design of ASUS X543 provides the best of both worlds — the blistering data speeds of a 256GB SSD and the large storage capacity of a 1TB HDD. Install apps on the SSD for superfast response times, and use the HDD to house large files such as movies, music libraries and photo albums..

Connectivity made easy

The dual-storage design of ASUS X543 provides the best of The USB 3.1 Gen 1 port gives you superfast speeds1, so you can transfer a 2GB movie to a USB drive in less than 2 seconds! ASUS X543 also has standard USB 2.0 ports to ensure compatibility with all your USB devices. Additional connectivity options include HDMI output, a microSD card reader, and a DVD Super Multi optical disc drive.

ASUS X543

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- Up to Intel Core™ i7 processor
- Up to Windows 10 Pro
- Up to NVIDIA MX110 discrete graphic
- Lightweight 1.9kg
- 15.6", FHD 1920 x 1080 , 200nits sRGB 62%(NTSC:45%), Anti-Glare
- ASUS Eye Care support, reduce up to 30% of blue light level
- Up to 12GB DDR4 2400mhz
- Up to 1TB+ 128GB SSD
- Up to integrated WiFi 5 (802.11ac)

- Bluetooth™ 4.0
- Interface: Ultrafast USB 3.1, Standard USB 2.0, HDMI and microSD slot
- Stylish and elegant looks with two colors options: Transparent Silver, Star Grey
- Dual speakers with ASUS SonicMaster technology
- 2 years global warranty (Worth $XXXXX)

starting at $ xxxxxxxxx

*Specification may vary by model.

	X543UA	X543UB	X543MA	X543MB	X543BA
CPU	Intel® Pentium® 4417U Intel® Pentium® 4415U Intel® Pentium® 4405U Intel® Core™ i3-7020U	Intel® Core™ i3-8130U Intel® Core™ i5-7200U Intel® Core™ i5-8250U Intel® Core™ i7-8550U	Intel® Celeron® N4000 Intel® Celeron® N4100 Intel® Pentium® N5000		AMD® Stoney Ridge E2-9000 AMD® Stoney Ridge A6-9220 AMD® Stoney Ridge A6-9225 AMD® Stoney Ridge A9-9420 AMD® Stoney Ridge A9-9425
Operating System	Windows 10 Home Windows 10 Pro (ASUS recommends Windows 10 Pro) Endless				
On board memory	DDR4 2133 MHz 4G	DDR4 2400 MHz 4G	LPDDR4 2400 MHz 4G LPDDR4 2400 MHz 8G	LPDDR4 2400 MHz 4G LPDDR4 2400 MHz 8G	N/A
Memory Slot	1	1	N/A	N/A	1
Memory Max.	DDR4 2133 MHz 12G		LPDDR4 2400 MHz 8G	LPDDR4 2400 MHz 8G	DDR4 2133 MHz 16G
Storage	128G/256G SSD, 500G/ 1TB HDD, 1TB+128G SSD, 1TB + 8G SSD		28G/256G SSD, 500G/ 1TB HDD	128G/256G SSD, 500G/1TB HDD, 1TB+128G SSD	128G/256G SSD, 500G/1TB HDD, 1TB+128G SSD, 1TB + 8G SSH
EMMC / ISSD	N/A				
Display	15.6", HD 1366x768 / FHD 1920x1080 , 75.1% screen to body ratio, Glare/Anti-Glare				
External Video Display Modes	HDMI				
Discrete GPU	N/A	NVIDIA MX110	N/A	NVIDIA MX110	N/A
Integrated GPU	Intel® HD Graphics 620				E2-9000: AMD Radeon(TM) R2 Graphics A6-9220/A6-9225: AMD Radeon(TM) R4 Graphics A9-9420/A9-9425: AMD Radeon(TM) R5 Graphics
Video Memory	N/A	2GB VRAM	N/A	2GB VRAM	N/A
FingerPrint	N/A				
Wireless	Dual 2*2 ac + BT / Single 1*1 ac + BT / Single 1*1 bgn + BT				
LAN	10/100 Mbps				
Card Reader	Type: MicroSD				
Interface	1 x USB 3.1 Type A (Gen 1) 2 x USB2.0 1 x Audio combo jack 1 x HDMI 1.4 1 x Micro-SD Card Reader 1 x DC Jack				
Audio	Built-in array microphone Built-in speaker ASUS SonicMaster stereo audio system				
Weight (kg)	1.9kg (with 3 cell battery)				
Dimension (cm)	38.14(W) x 25.1(D) x 2.72 (H) cm				
AC Adapter	45W AC Adapter: Output: 19V DC, 2.37A Input: 100~240V AC; 50/60Hz universal	45W/65W AC Adapter: Output: 19V DC, 2.37A/3.42A Input: 100~240V AC; 50/60Hz universal	33W AC Adapter: Output: 19V DC, 2.37A Input: 100~240V AC; 50/60Hz universal	45W AC Adapter: Output: 19V DC, 2.37A Input: 100~240V AC; 50/60Hz universal	45W AC Adapter: Output: 19V DC, 2.37A Input: 100~240V AC; 50/60Hz universal
Battery	33Wh 3-cell battery				
Replaceable Battery	NO				
Keyboard Type	Chiclet Keyboard				
Security	Firmware TPM (fTPM) / BIOS Booting User Password Protection				
warranty					
Price					